# YOUR BUSINESS



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INSIDE THIS ISSUE

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LESSONS IN LEADERSHIP

MANAGING YOUR MARGINS " THE BIGGEST COST FOR AN SME IS ATTRACTING CUSTOMERS "



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Janes Caan

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#### ADVERTISEMENT FEATURE

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## KEEP UP!

Need to navigate demands, supercharge performance and secure greater freedom? You need a trusted ally, says coach Stuart Turner

ore than 75% of CEOs feel overwhelmed by work. Faced by constant market changes, resource optimisation challenges and the need to foster a resilient culture, they have to adapt their businesses every two to five years.

As a coach and adviser, my focus is on providing a space for CEOs to grow and see the world differently. By helping them identify and unlock internal barriers, they can challenge themselves to develop without limits.

#### Coaching isn't for everyone

While many CEOs seek my service, my coaching isn't for everyone. They must be outstanding leaders who are coachable, hold themselves to the highest standards of integrity and are serious action-takers hungry for success. They must know their worth, be decisive and willing to invest time and money in themselves.

In my work with clients, whether one-on-one or through the Leadership Accelerator Programme, I help them EXCLUSIVE 15% DISCOUNT FOR YOUR BUSINESS MAGAZINE READERS. USE CODE SC10. LIMITED SPOTS AVAILABLE!

embrace discomfort, accept challenges and strike a balance across all components of their lives. Together, we:

- Set out their direction of travel and pursue it relentlessly
- Implement mitigation measures
- Establish safety nets
- Connect with peers in similar positions
- Vent, reflect and stand firm

#### **Boosting profits**

Results show that CEOs working with a coach boost profits by 46%. For two decades, I've supported leaders and executive teams, helping them master change, innovate and achieve success.

Mike, the founder of a financial solutions firm, made the move from a corporate career to building a successful

### **Meet Stuart**

With more than two decades of experience, Stuart Turner is a celebrated professional coach and trusted strategic business adviser for a range of clients, from startups to large corporates in many different industries.

His passion lies in helping chief executives unlock their leadership potential, enabling their business to flourish and helping them reclaim their freedom.



OVER 75% of ceos feel overwhelmed by work

seven-figure business in four years. "Regular coaching has transformed both my personal and professional life," he says.

Tom, CEO of a software startup, faced rapid growth and an expanding leadership team. "Stuart helped me find balance as a CEO, manage sales and marketing and build a high-performing team," he says. "His coaching has made me more confident and successful."

Join the next cohort on the Leadership Accelerator Programme and connect with top leaders scaling to seven figures.

Unlock your success now! Visit: stellarcoach.co.uk Go to: linkedin.com/in/ stuart-turner-change Email: stuart@stellarcoach.co.uk

For a two-minute self-assessment, scan the QR code below



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